



Counting the Cost

SEPTEMBER 28-30, 2022 | ORLANDO



Two Conferences
One Event

MISSION LEADERS CONFERENCE
and NATIONAL CHURCH MISSION
LEADERS CONFERENCE

4 KEYNOTES, 12 WORKSHOP TRACKS, 58 BREAKOUT SESSIONS, AND 1,000+ MISSION LEADERS



OUR MISSION

Catalyzing relationships, ideas, and collaboration within the Great Commission community.



About Missio Nexus

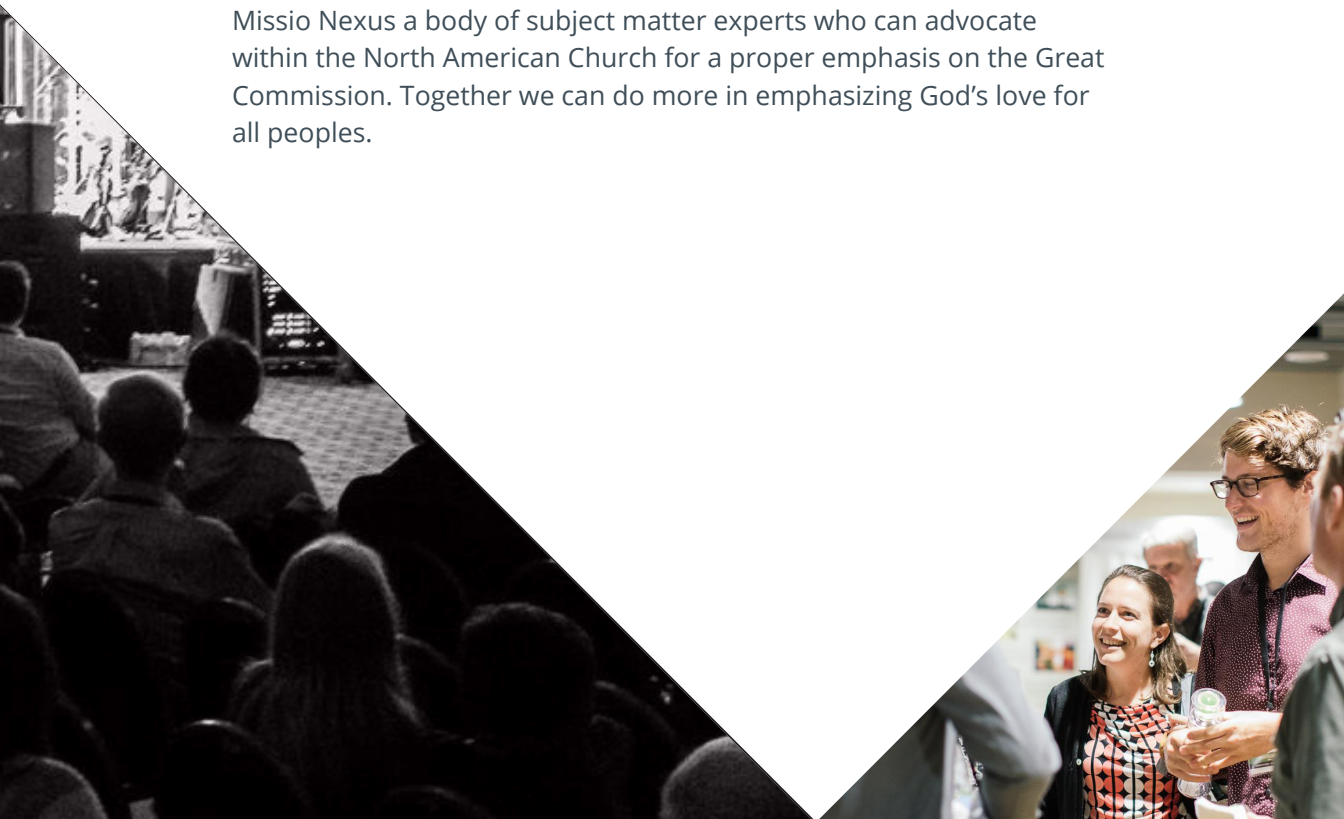
OUR VISION AND CONTRIBUTION

We are an association of Great Commission churches and organizations in North America that focuses on the global Great Commission. We represent over 53,000 mission staff and workers around the globe. We desire that each member learn, meet, and engage with others who are working toward a similar goal.

Each member of Missio Nexus has something to offer to others. Together, we know much more than we do alone. Missio Nexus is a catalyst for broadly and generously sharing ideas about the Great Commission.

Through Missio Nexus you will be exposed to new ideas, out-of-the-box thought leaders, and unique solutions faced by others pursuing the Great Commission.

The gathering of mission focused churches and organizations gives Missio Nexus a body of subject matter experts who can advocate within the North American Church for a proper emphasis on the Great Commission. Together we can do more in emphasizing God's love for all peoples.



Two Conferences One Event

MISSION LEADERS CONFERENCE *and*
NATIONAL CHURCH MISSION LEADERS CONFERENCE

BOTH CONFERENCES SHARE KEYNOTES, EXHIBIT HALL, AND NETWORKING SESSIONS

2022
COUNTING THE
COST

28-30TH
SEPTEMBER
ORLANDO
FLORIDA

Our annual **Mission Leaders Conference** primarily focuses on the needs of *missions agency leadership*. The target audience for this conference is **missions organization leadership and staff**. In addition to plenary sessions and networking events, workshops are offered in nine focused tracks. Find a list of these tracks on page 16.

The new **National Church Mission Leaders Conference** is focused on the needs of *church missions leadership*. The target audience is **mission pastors** and **primary leaders in a local church for global missions**. It has been designed to help them learn, network, and connect with others in the Great Commission community. Two workshop tracks presented by this conference can be found on page 22.

There are so many ways to make the most of these two conferences for **Counting the Cost**.

Registration for either conference allows full access to all sessions, workshops, networking events, and exhibit hall.

NOW IS THE TIME TO
REGISTER & SAVE
EARLY BIRD PRICING THROUGH JUNE 17, 2022

VENUE DISCOUNT
SAVE \$50
WHEN YOU STAY AT
ROSEN CENTRE *or*
COMMUTE FROM HOME

GROUP DISCOUNT
SAVE 15%
WHEN YOU REGISTER A
GROUP OF FIVE OR
MORE PEOPLE TOGETHER

VISIT MISSIONEXUS.ORG/2022

Learn, Meet, Engage!

ALL THE WAYS TO EXPERIENCE YOUR CONFERENCE

4 FEATURE KEYNOTES

on topics related to our theme

12 WORKSHOP TRACKS

for your roles and interests

58 BREAKOUT SESSIONS

to offer learning experiences

1,000+ MISSION LEADERS

to meet and engage with

PRE-CONFERENCE SESSIONS*

for additional learning options

LUNCH AND DINNERS

included with general admission

NETWORKING COFFEE TIMES

for connecting with peers

NETWORKING MEALS*

for various roles and interests

TABLE DISCUSSION GROUPS

focused on specific issues

EVENING RECEPTIONS

for gaining new perspectives

NEW NETWORKING FORUMS

for special group experiences

NEW 10ofTHOSE BOOKSTORE

to equip you and your ministry

50+ VENDORS & EXHIBITORS

offering products and services

ALL SESSION RECORDINGS

available after the conference

DOWNLOADABLE HANDOUTS

made available by the presenters

**Requires an additional fee*



Counting the Cost

EQUIPPING MISSION LEADERS FOR THE CHALLENGES AHEAD

“For which of you, desiring to build a tower, does not first sit down and count the cost, whether he has enough to complete it?”
-Luke 14:2

SYNOPSIS

The cross and the kingdom cannot be separated. Jesus calls us to share in this suffering as we take the gospel to all peoples. In 2022, Missio Nexus will be highlighting suffering, loss, bold witness, and sacrifice as we share the love of Christ with others.



Networking with Leaders

FOR THOSE CONCERNED WITH THE CAUSE OF GLOBAL MISSIONS

This annual event is the largest gathering of North American mission organization leaders and church mission pastors. Our annual attendance is around one thousand people. It is the best place to catalyze relationships with other mission leaders who are working toward a similar goal. You will meet peers who are engaged in sharing the message of Jesus around the world.

The primary benefit of this event is networking with other leaders. You'll get exposed to new ideas, out-of-the-box thought leaders, and unique solutions faced by others. When you attend Counting the Cost you will be able to connect and engage with other mission focused churches and organizations.

NETWORKING OPPORTUNITIES

NETWORKING COFFEE TIMES Enjoy old friends, and make new connections with other mission-minded leaders over a cup of coffee.

NETWORKING MEALS Get to know other's triumphs and challenges around a table of food and share ideas to enhance your ministry.

TABLE DISCUSSION GROUPS Connect with peers and colleagues over dinner while conversing on specific issues relevant to your role.

NEW **NETWORKING FORUMS** Address current challenges, new ideas, and potential strategies during these special group experiences.

EVENING RECEPTIONS Gain new perspectives from other ministry staff, missionaries, and works engaged the global Great Commission.



14 Reasons to Attend in 2022

PROFESSIONAL AND PERSONAL BENEFITS OF ATTENDING THIS EVENT

CAPTURE A VISION FOR GOD'S GLOBAL MISSION

LEARN FROM CURRENT THOUGHT LEADERS

MEET CHURCH, AGENCY, AND ORGANIZATION LEADERS

ENGAGE IN THE GLOBAL MISSIONS COMMUNITY

UNLEASH YOUR POTENTIAL AS A MISSION LEADER

CATALYZE RELATIONSHIPS WITH PEERS/COLLEAGUES

EXPLORE INNOVATIVE IDEAS AND NEW SYSTEMS

SHARE IDEAS WITH OTHER THOUGHT LEADERS

DISCOVER MENTORS TO GAIN TRUSTED GUIDANCE

CONNECT WITH THOSE WHO ARE WORKING TOWARD SIMILAR GOALS

NETWORK WITH MISSION FOCUSED CHURCHES AND ORGANIZATIONS

MOBILIZE YOUR TEAM TO PARTNER WITH OTHERS

OPTIMIZE YOUR MINISTRY TO BE MISSION-MINDED

FIND NEW RESOURCES AND SERVICES FOR YOUR ORGANIZATION



All Under One Roof

LODGING, DINING, AND CONFERENCE VENUE

This year, our premier event is being hosted at Rosen Centre in beautiful Orlando, Florida. Located conveniently close to a major highway and throughway, Rosen Centre brings you within minutes of all the attractions and entertainment that make Orlando an exciting destination. And, just 12 minutes from Orlando International Airport!

Included with your registration are three meals: Wednesday dinner, Thursday lunch, and Thursday dinner. For breakfast and other meals, Rosen Centre has 8 restaurants and lounges to choose from. Coffee, snacks, and refreshments will be provided throughout the event and will be served in the Exhibit Hall – including dessert and coffee after the keynotes on Wednesday and Thursday evenings!



Hotel Accommodations

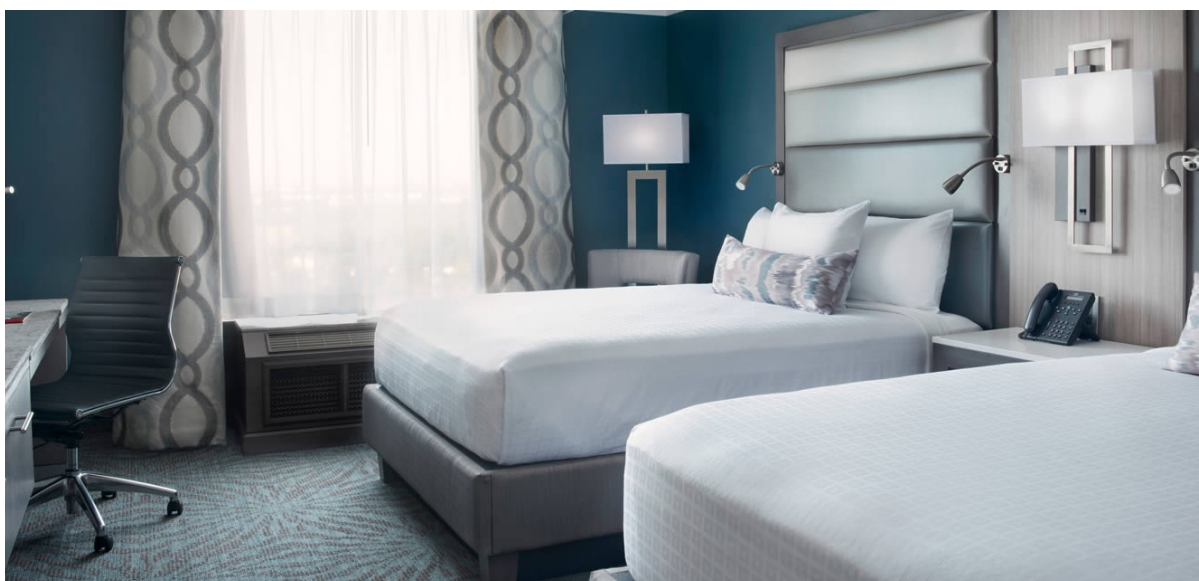
STAY AT ROSEN CENTRE AND SAVE \$50 ON EVENT ADMISSION

Lodging is not included with conference registration. We have secured a limited number of rooms at Rosen Centre at a discounted rate for conference attendees. You are responsible to book and pay for your own hotel room. The conference group rate ends at 5:00 pm on Friday, August 26 (or sooner if the group-rate block is sold out).

Book your room online at MissioNexus.org/2022. You can also call toll free at 1-800-204-7234 to book. Be sure to mention you are attending the Missio Nexus conference to get the group rate.

Spacious king or two-queen guest rooms are available. There is a limited amount of king bedrooms in the hotel. Please make a note while making your reservation if a king bed is preferred and the front desk will do their very best to accommodate all guest requests based on availability.

Amenities and services include: complimentary Wi-Fi, in-room safe, mini refrigerator, coffee maker, pet friendly-rooms (limited), fitness center, tropical outdoor swimming pool, full service health spa, business center, dry cleaning, valet parking, and more.



Pre-Conference Add-Ons

PLAN TO ARRIVE EARLY TO PARTICIPATE IN THESE SESSIONS

As an added benefit to the Mission Leaders conference, we are providing additional learning opportunities before the event to those who want to make the most of their time. These workshop sessions are provided for various roles and interests. Add any of these to your registration to profit from these seminars.

STM: STANDARDS INTRODUCTORY WORKSHOP This 2-part, 10-hour seminar helps short-term mission leaders and mobilizers.

HEALTH, THE BIBLE, AND MISSIONS Discover the crucial role medical missions plays in the Great Commission.

BUILDING ORGANIZATIONAL CULTURE Collaborate to build and launch new initiatives that cultivate missional resilience.

CFO ROUNDTABLE For experienced financial leaders to discover the answers to mission-critical issues and overcome your next challenge.

FINANCIAL BOOTCAMP Controllers and financial directors will address deputized fundraising, grants, foreign earned income, and more.

CHANGES IN FUNDRAISING FORUM Like-sized ministries discuss how fundraising continues to adapt in the wake of the global pandemic.

WOMEN AND LEADERSHIP Look at the spectrum of thought and the *ways* and *whys* believers have regarding women in the Body of Christ.

MARRIAGE, SINGLENESS & SEXUALITY Understand the rapidly changing cultural trends, issues, and challenges of sexuality.

EFFECTIVELY ENGAGING ALL MUSLIM PEOPLES Vision 5:9 will share global trends of church planting movements in the Muslim world.

CIO ROUNDTABLE For technology leaders to identify the latest technologies and discuss challenges facing mission organizations.

Additional fees apply. For more details, visit MissioNexus.org/2022





Expert-Led Workshops

LEARN WHAT YOU CAN'T
LEARN ANYWHERE ELSE



From executive leadership, development, and global strategies, to people care, mobilization, and training, there is a workshop track for everyone. Choose to participate in a track based on your role, position, or interest – or jump between tracks. In each track you will find a varied selection of timely topics taught by qualified experts.

Our distinct and engaging workshop tracks will help you:

- Learn new skills and grow professionally as you network with peers.
- Meet other mission leaders and rub shoulders with fellow leaders.
- Engage with other attendees to build new and lasting partnerships.
- Discover new resources and services to equip your organization.

FOR A FULL AGENDA OUTLINING ALL WORKSHOP SESSIONS, SEMINARS, AND PANELS,
PLEASE VISIT MISSIONEXUS.ORG/2022



Mission Leaders Conference



DEVELOPMENT

Fundraising Professionals and Executives

Provide wisdom and guidance in the area of fundraising and partnership development among churches and mission organizations.

- Discipling the Heart of the Giver
- Thriving Partnerships with Churches
- Identifying, Developing, and Retaining
- Evaluating New Fundraising Strategies
- Getting Started in Planned Giving



EXECUTIVE LEADERSHIP

CEOs, Executives, and Senior Management

Inspire your team, lead with vision, and discover strategies and models to launch organization transformation.

- Decision Making: "Do I stay or Do I go?"
- Family Considerations
- Counting the Cost in Leadership
- Non-Negotiables: Nationals and Persecution
- Physical, Social, and Financial Martyrdom

Mission Leaders

SHARING IDEAS IN THE GREAT COMMISSION COMMUNITY

The **Mission Leaders Conference** is a meeting place for mission agency leadership and staff to get exposed to new ideas. One way we facilitate this is through expert-led workshops. These engaging sessions provide an opportunity to learn from and connect with others engaged in the task of the global Great Commission. From management and ministry leaders to organization staff and field workers, there is something for everyone.

Note: Registration for either conference allows full access to all sessions, workshops, networking events, and exhibit hall.



FINANCE ADMINISTRATION & LEGAL

CFOs and Financial Leadership

Advance your knowledge and ability to meet ever-changing strategic and financial issues affecting your organization.

- 2022 A&A Update
- Vendor Risk Management
- International Accounting Update
- Dealing with Risk in Unstable Countries
- Latest in Legislative and Legal Matters



GLOBAL STRATEGIES

Mission Leaders and Practitioners

Enhance your effectiveness in cross-cultural ministry with strategies and methods, key lessons, and updates on latest trends.

- How to Think About Technology
- Current Trends in the Islamic World
- Ukraine Ministry Update
- Changing Hindu Contexts
- Church Planting through Digital Media



PRE-CONFERENCE

Mission Leaders and Practitioners

As an added benefit to the Mission Leaders conference, we are providing additional learning opportunities before the event to those who want to make the most of their time. These workshop sessions are provided for various roles and interests. Add any of these to your registration to profit from these seminars.

For more details, see page 14



HUMAN RESOURCES

Human Resource Professionals

Support and lead well when recruiting, hiring, onboarding, training, and developing personnel.

- HR and Employee Needs
- Conflict Incompetence and the Costs
- Decision Points in Internal Investigations
- Investing in Inclusion
- Emotional Intelligence in Leadership



INFORMATION TECHNOLOGY

Technology Leaders and Senior Management

Use technology to create solutions for churches and organizations in the Great Commission community.

- Practical Digital Security Today
- IT Limitations: Innovation and Practicality
- Modern Giving Techniques
- Making Automation Work for You

INDUSTRY-SPECIFIC

Ministry Leaders, Missionaries, and Pastors

Presented by experts in a number of relevant fields, these specialized workshop topics will be helpful for organization staff, ministry leaders, and field workers:

- Critical Ministry Risk Exposures
- Leveraging Technology
- Deputized Fundraising
- Spiritual and Emotional Growth
- Sharing God's Redemptive Story



MOBILIZATION

Mobilizers and Ministry Leaders

Focus on growing the great commission workforce and encouraging the next generation of global workers.

- Mobilizing a Risk-Averse Generation
- Characteristics of a Church-Honoring Agency
- Sacred Invitation: Suffering and Sacrifice
- Build a Robust Mobilization Strategy



PEOPLE CARE AND DEVELOPMENT

Member Care Professionals and Personnel

Promote healthy organizations which enhance healthy relationships in members' personal, corporate, and spiritual lives.

- What Do We Mean by "Counting the Cost?"
- Reasons for Missionary Attrition
- Essential Care Missionaries Anticipate
- Family Readiness: A Practical Tool
- Creating an Environment for Growth



LEADERSHIP MEALS

Ministry Leaders, Missionaries, and Pastors

Get to know each other's triumphs and challenges around a table of food or over a cup of coffee.

- CEO Networking Luncheon*
- Church Mission Leader Luncheon*
- Women in Leadership Breakfast**

* Pre-registration required

** Additional fees apply



SHORT-TERM MISSIONS

Mission Trip Leaders and Mission Pastors

Gain insight and training to do short-term missions with excellence – whether sending, going, or receiving.

- Maximize Your Impact
- Listening to the Global Church
- Designing Short-Term Missions for Gen Z
- Global Health Missions
- Personal Costs/Risks



TRAINING

Ministry Leaders and Trainers

Build a skilled and qualified missionary task force with proper missionary orientation, development, and oversight.

- Implementing a Hybrid Training Approach
- Developing Emerging Leaders
- Coaching and Ongoing Development
- Using Hybrid Learning: A Case Study
- Third Culture Kids: Training and Education





National Church Mission Leaders Conference



LOCAL CHURCH MISSIONS ESSENTIALS

Local Church Leaders and Mission Pastors

Get your pastor on board with missions and raise up the next generation to hear God calling them to serve globally.

- How to Rock Member Care
- Church Planting among Diaspora
- Mobilize Your Senior Pastor and Staff
- Essential Keys to a Mobilized Church
- Mobilizing Millennials and Gen Z



LOCAL CHURCH MISSIONS ADVANCED

Local Church Leaders and Mission Pastors

Equip your church missions team to set clear goals, address cultural issues, and responsibly manage complex situations on the field.

- Missions as a Bridge to Racial Unity
- Elements of a Sending Church
- Mobilize Your Senior Pastor and Staff
- Risk and Liability Management
- Creating a Multi-Cultural Team

Church Mission Leaders

EQUIPPING AN EMERGING ROLE IN THE CHURCH

Over the past few decades, a new role in the church has been formed: the *missions pastor*. Many churches have appointed a staff person to lead this effort. Churches have created teams, goals, and given these new leaders specific responsibility to lead missions in the local church.

The **National Church Mission Leaders Conference** is designed to help church missions leadership be more effective. Whether your title is pastor, deacon, ministry leader, staff, or volunteer, this conference is an opportunity for you to network with others doing the same task.

As a church mission leader you will hear how others are solving similar problems to those you face. You can learn from others with similar goals and connect with the many missionary agencies that are active in the global Great Commission. Plus, hear about best practices, strategy development, and be inspired by other leaders.

Because this conference is co-located with the Mission Leaders Conference, you also have access to the largest gathering of mission agency leaders and influencers.

Note: Registration for either conference allows full access to all sessions, workshops, networking events, and exhibit hall.



Featured Speakers

KEYNOTE PRESENTERS



DICK BROGDEN

Live Dead / Assemblies of God World Missions

Serving among Muslims for the last 29 years and has authored 8 books.



MARY HO

All Nations, International

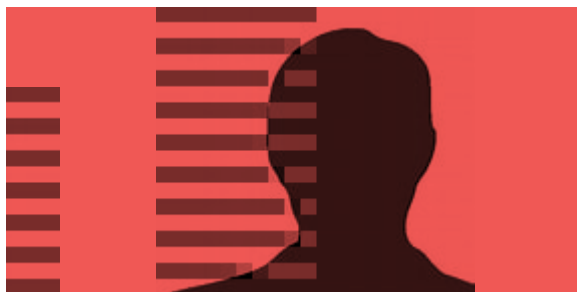
Oversees 5 global hubs to equip 450+ cross-cultural workers in 45 countries.



DAN SERED

Jews for Jesus

As COO, he supervises the day-to-day efforts of branches on 4 continents.



RAFIK ABU-KHALIL

Global Worker

Works through social media, print, and broadcast to reach the Arab World.

For more details, visit MissioNexus.org/2022

Missional Worship

Provided by
**DISCOVERY
CHURCH
WORSHIP**





PO Box 398
Wheaton, IL 60187-0398
MissioNexus.org



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